



MEMORANDUM

TO: MHA Corporate Affiliate Members

FROM: Carol Sinclair, Director of Education

DATE: March 17, 2025

RE: **2025 Summer Forum Sponsorship Opportunities**

We are really looking forward to our annual Summer Forum, **June 18-20**, at the Samoset Resort in Rockport, Maine! Our largest venue for education, the event attracts approximately 250 hospital chief executive officers, senior management, Trustees, physicians and others from across the region.

We are very excited about this year's conference, which features a great line-up of national speakers and pertinent topics, including:

- **Geeta Nayyar, MD, MBA**, a globally recognized chief medical officer, technologist, and bestselling author will chart the path to unlock the full potential of today's evolving healthcare landscape. In this dynamic kickoff keynote, Dr. Nayyar will break down industry trends, highlight real-world success stories, debunk common myths, explore the modern healthcare consumer, and reveal the key to scaling trust in an era of transformation.
- **Adam Braun** is a 3x award-winning entrepreneur, New York Times & Wall Street Journal bestselling author, and a world-renowned keynote speaker on leadership and innovation. During his session, participants will discover the power of foresight as Braun explores how top leaders identify emerging trends, assess potential disruptions, and navigate an uncertain future. Through storytelling, science, and audience engagement, this session will equip you with the tools to cultivate innovation, drive adaptability, and build a future-ready organization.
- **Ryan Campbell**, one of the world's leading mental health and resilience speakers, shares his remarkable journey from becoming the youngest solo pilot to fly around the world to overcoming a life-changing plane crash. Through his inspiring story and the unexpected lessons from his Elvis-inspired pink Cadillac, Ryan reveals how prioritizing joy can transform mental health, fuel performance, and create lasting cultural change. This powerful session will leave audiences motivated to shift their mindset, overcome adversity, and ask themselves: *What's your Pink Cadillac?*
- **Melissa Agnes**, a leading crisis management strategist and President of Agnes + Day Inc., has helped healthcare organizations and government agencies navigate crises before they escalate. In this insightful session, she provides a practical roadmap for

strengthening brand loyalty through proactive crisis readiness, effective communication, and stakeholder trust. Attendees will gain actionable strategies to anticipate risks, manage issues in real-time, and empower their teams to protect and strengthen their organization's reputation.

- **Alex Weber**, American Ninja Warrior, award-winning performer, and acclaimed speaker, shares his powerful system for becoming Unstoppable. Through high-energy storytelling and real-world strategies, he reveals how to overcome setbacks, push past fear, and sustain peak performance. This inspiring closing session will leave you motivated to lead with confidence, break through limitations, and achieve your biggest goals.

We'll kick things off Wednesday evening with our Opening Banquet during which we'll honor outgoing members of the MHA Board of Directors, including Chrissi Maguire, President and CEO of Mount Desert Island Hospital, who has served us well as Chair of the Association for the past year. We'll also take the opportunity Wednesday evening to honor the recipient of this year's Caregiver of the Year Award.

As usual, the conference will include plenty of networking opportunities, from receptions and dinner banquets to golf tournaments! **As most of you know, the only way we can offer the caliber of speakers we've been able to is through your continued support of the Association and Maine's hospital community.** In addition to networking opportunities, specific benefits of corporate sponsorship include:

- Company name and logo posted on the conference website;
- Company name listed in the conference app with a link to your website;
- Signage with your company's logo at the event;
- Company name imprinted on materials distributed at the event;
- Recognition from the podium by the Chair of MHA's Board of Directors (recognition includes those individuals present at the event); and
- A complimentary registration, valued at \$425, for every \$1,000 in sponsorship.

If you are interested in being a sponsor at this year's Summer Forum, please let me know by emailing the attached form indicating your preference. **I would very much appreciate confirmation of your interest by Monday, April 14, so that your company's name may be included in our program materials.** Of course, you may still choose to sponsor an event after that date, and we will include your company's name in all subsequent program materials.

Please feel free to call me if you'd like further information on the benefits of corporate sponsorship or have any questions at all. Some sponsorships go fast...I look forward to hearing from you soon!



Corporate Sponsorship Opportunities

2025 Summer Forum

June 18-20, 2025

Samoset Resort

Rockport, Maine

Company name (as you'd like it to appear): _____

Contact Person: _____

Telephone: _____ Fax: _____ E-Mail: _____

Sponsorship
Request

Your Sponsorship
Contribution

Preference
(1st, 2nd or 3rd choice)

Wednesday, June 18

Chair's Reception: *Honoring outgoing MHA Chair Chrissi Maguire, CEO, Mount Desert Island Hospital*

Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Dinner	\$2,000	_____	_____

Thursday, June 19

Breakfast	\$2,000	_____	_____
Speaker: Geeta Nayyar, MD, MBA	\$2,000	_____	_____
<i>Unlocking Healthcare's Future: Innovation, Technology, Trust and the Path Forward</i>			
Speaker: Adam Braun	\$2,000	_____	_____
<i>The Innovator's Edge: Building a Future-Ready Organization</i>			
Speaker: Ryan Campbell	\$2,000	_____	_____
<i>What's Your Pink Cadillac? The Transformational Power of Prioritizing Joy</i>			
Refreshment Break	\$2,000	_____	_____
Luncheon	\$2,000	_____	_____
Boxed Lunches	\$2,000	_____	_____
Golf Tournament (18 hole/shot-gun start)	\$2,000	_____	_____
Reception			
Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Dinner	\$2,000	_____	_____

Friday, June 20

Breakfast	\$2,000	_____	_____
Speaker: Melissa Agnes	\$2,000	_____	_____
<i>Crisis Ready: Building Loyalty and Public Trust</i>			
Refreshment Break	\$2,000	_____	_____
Speaker: Alex Weber	\$2,000	_____	_____
<i>Unstoppable</i>			

Other Sponsorships

Conference Giveaway	\$2,000	_____	_____
Mobile App	\$2,000	_____	_____
Branded Hotel Room Key Cards	\$2,000	_____	_____

*Additional sponsorships may be added

Thank you for your generous support of our educational programs!

Please email completed forms to Carol Sinclair (csinclair@themha.org) by Monday, April 14.