

MEMORANDUM

TO: MHA Corporate Affiliate Members
FROM: Carol M. Sinclair, Director of Education
DATE: November 20, 2010
SUBJ: **2010 Small or Rural Hospital Conference**

This year's Small or Rural Hospital Conference will be held **February 10-12, 2010** at the Jordan Grand Resort Hotel & Conference Center at Sunday River. Last year we had over 150 people in attendance, representing nearly every hospital in Maine. We expect an equally successful conference this year.

We are excited about our program this year, which features a number of nationally-recognized speakers, including:

- **Nathan Kaufman**, Managing Director and founder, Kaufman Strategic Advisors and nationally renowned healthcare expert *Innovative Collaboration to Create Value*;
- **Terry Nichols**, Director, Advisory Board Academies, on *Weathering the Storm*; and
- **Joanna Hiatt**, Senior Associate Director for Policy, American Hospital Association on *Rural Hospital Environmental Update*.

As you can see, the two-day conference is jam-packed with great speakers and many valuable topics. We'll also leave plenty of time for networking and fun though, with two dinner banquets, a live band, our traditional comedian (Maine's own **Bob Marley!**) and, of course, skiing!

Throughout the years, our corporate members have become an integral part of our conference, generously sponsoring events and allowing us to deliver quality education to Maine hospitals at an affordable rate. The Small or Rural Conference is one of MHA's largest venues for education and definitely one of the more popular meetings of the year. This year more than ever, we need your support!

Attached is a [list](#) of our corporate sponsorship opportunities. Sponsorships are recognized in many ways, including:

- Company name printed on the conference brochure (distributed to over 2,000 individuals from across the state and New England);
- Signage with your company's logo at the event;
- Company name imprinted on all materials distributed at the event, including program notebooks and welcome materials;
- Recognition from the podium by the Chair of MHA's Board of Directors (recognition includes those individuals present at the event); and,
- A complimentary registration, valued at \$325, for every \$1,000 in sponsorship.

If you are interested in being a sponsor (or co-sponsor), please let me know by faxing the attached form, calling me with your selection or e-mailing me at csinclair@themha.org. I would very much appreciate confirmation of your interest by **Friday, December 18, 2009**, so that I may include your company's name on the brochure being mailed the following week. Of course, you may still choose to become a sponsor after that date; we would simply include your company's name in all remaining materials.

I hope that you'll decide to support Maine's hospitals by becoming a sponsor at this year's Small or Rural Hospital Conference. If you have any questions, please feel free to call me at 207-622-4794.

